



ONESIGHT
EssilorLuxottica Foundation

THE RIGHT TO SEE **PHOTO CONTEST**

2025

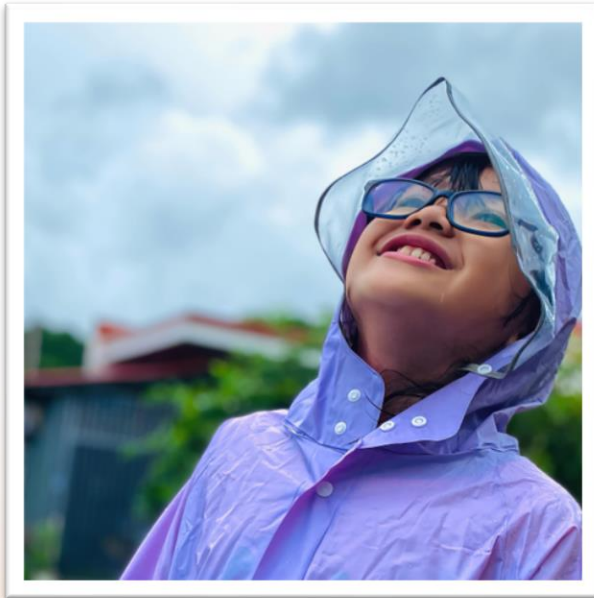


Submitted by Jodie
2024 Winner, Oceania

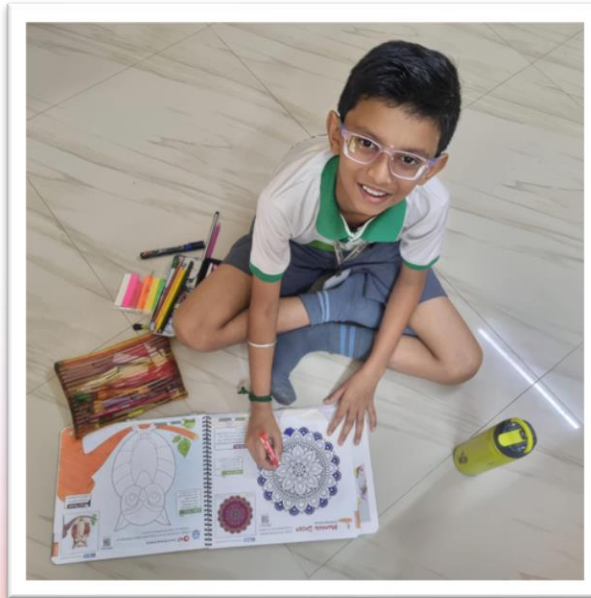
We believe that **The Right To See** is a fundamental human right.

And **great photos** can help tell the story of what it means to see clearly.

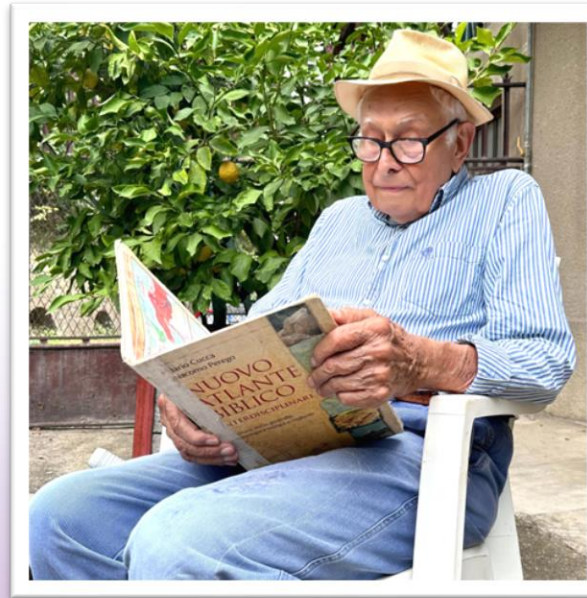
Show us what **The Right To See** means to you by taking a picture of **yourself, friends, family, colleagues and people we help around the world** who are benefitting from the gift of good vision.



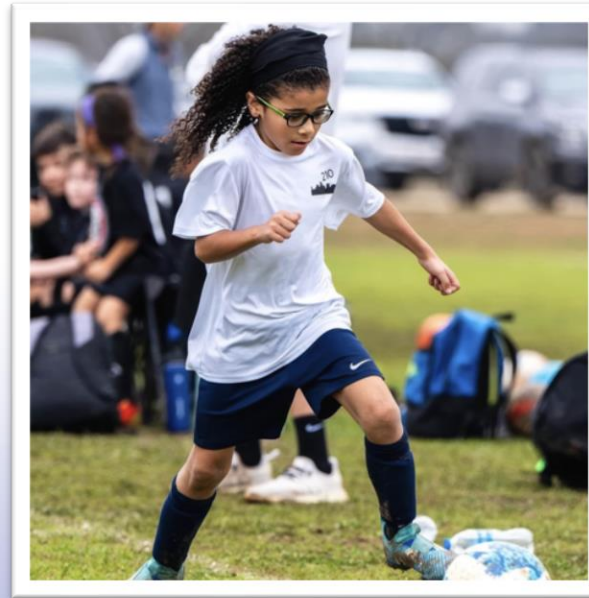
Submitted by Rochelle
2024 Winner, Southeast Asia



Submitted by Manikyam
2024 Winner, India



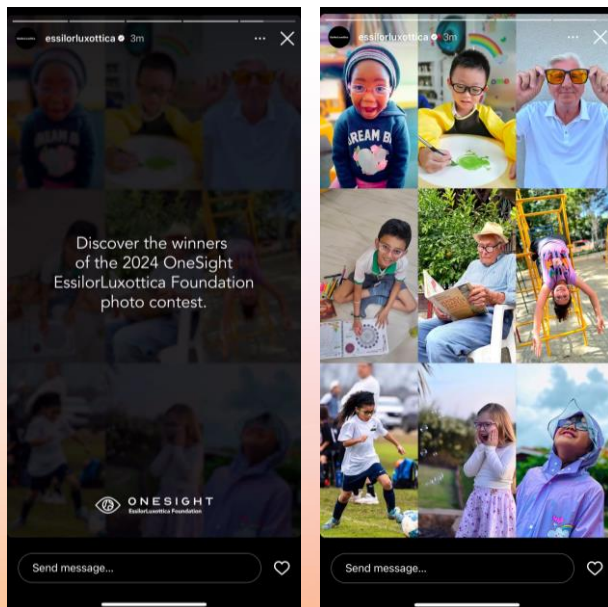
Submitted by Rebecca
2024 Winner, Italy



Submitted by Sandra
2024 Winner, North America

THE WINNING PHOTO

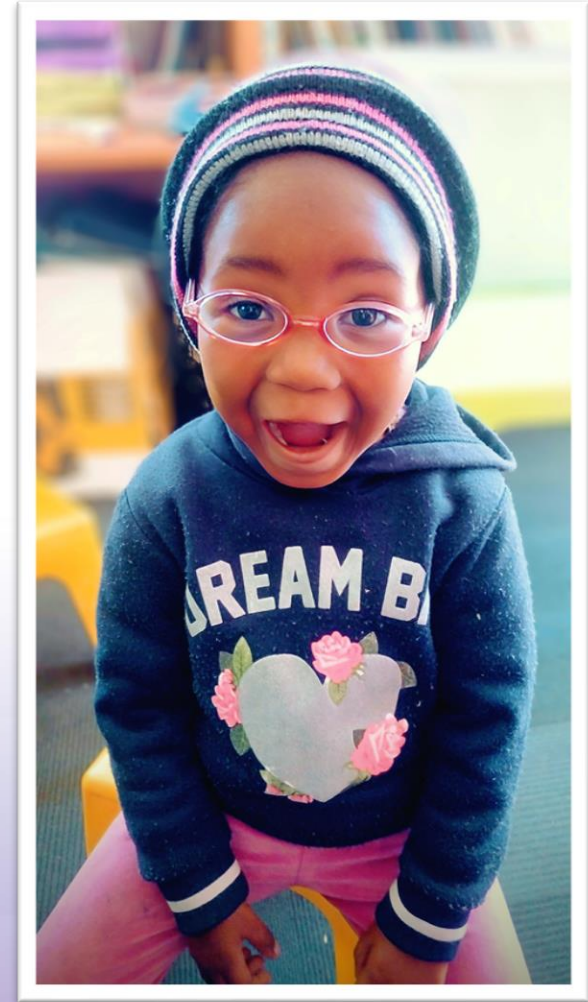
The winning photo will be featured in EssilorLuxottica's 2025 World Sight Day communications.



Winners will have the opportunity to participate in an exclusive clinic experience in 2026!

CAPTURING A WINNING SHOT

- ✓ Subjects should be wearing glasses or sunglasses
- ✓ Avoid the use of any photo filters and be sure your subject is well lit and in focus
- ✓ Export the final image at the best quality resolution your mobile device or camera allows.
If posting on social media, save the original, high-quality photo for future use
- ✓ If taking a photo of your subject using their glasses in context (working, reading, watching, driving, clinic, retail location, etc.) include some elements of the environment



Submitted by Sandra
2024 Winner, Africa

HOW TO SUBMIT

- ✓ Visit TheRightToSee.org
- ✓ Complete the form, with images and an accompanying story
- ✓ Hit "submit" and you're ready to go!
- ✓ Upon submission, you are welcome to upload your picture on social media channels, tagging the Foundation and hashtagging #TheRightToSee



RULES & REGULATIONS

Winners will be selected based on the following criteria:

- ✓ The entry's ability to capture the essence of the campaign and contest, **The Right To See.**
- ✓ The technical quality of the photo (focus, subject matter, facial expression, etc.)
- ✓ Upon shortlisting, a signed waiver for use by any recognizable people appearing in the photo.



Submitted by Vinson
2024 Winner, China



Submitted by Sebastian
2024 Winner, Europe



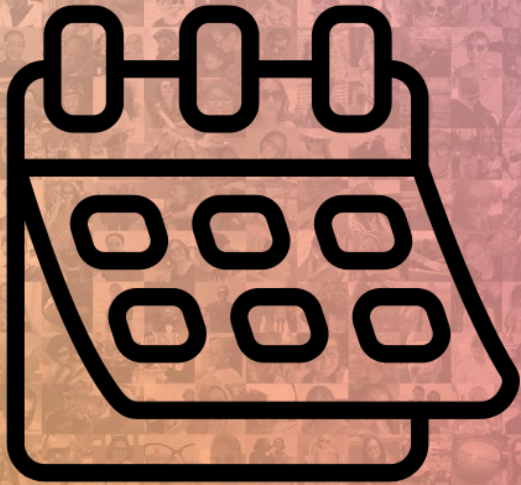
Submitted by Juliano
2024 Winner, Latin America

FAQ

- ✓ **Can I submit more than one entry?** Yes, employees are encouraged to share all of your **best** photos.
- ✓ **What if I'm not able to get a media release form signed?** Unfortunately, due to legal and/or patient privacy requirements, these entries will not be acceptable for use in the campaign or eligible as a contest winner.
- ✓ **Where will my image be used?** Internal and/or external communications and platforms supported by EssilorLuxottica and the OneSight EssilorLuxottica Foundation.
- ✓ **Will I be compensated for it?** Yes, selected winners will be compensated with pride, publicity and global bragging rights.



KEY DATES AND MILESTONES



7 September 2025

Photo contest closes

7 – 30 September 2025

Judging of entries and development of creative assets

9 October 2025 – World Sight Day

Winners announced!